



**MOBERLY, RANDOLPH COUNTY, MISSOURI**

*A Friendly City of Opportunity, Ideally Located and In Tune With Progress*

**Alert To The Future and Pledged To Achievement**

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**GEN. OMAR N. BRADLEY AIRPORT**

**MOBERLY, MO.**



JUNIOR COLLEGE, MOBERLY, MO.

**LOCATION:** Moberly a community of 14,251 inhabitants, 32 1/2 American born, lies in an agricultural and livestock region 148 miles northwest of St. Louis and 131 miles east of Kansas City. It is the largest city in the wide expanse of North Missouri between St. Joseph on the west, Hannibal on the east and Des Moines on the north. It is a Wabash Railroad division point between Kansas City, St. Louis, Omaha, Des Moines and Decatur, Illinois.

**HISTORY:** In 1856 the Wabash conducted a lot sale to develop a town. The first rail shops west of the Mississippi were built in 1872 and the town that became the home-town of General Omar N. Bradley soon became known as the "Magic City" in metropolitan papers, which dwell on its rapid growth as a transportation center. Moberly was named for Col. W. E. Moberly, early day railroad president, whose descendant, Capt. James A. Moberly, rode to fame as navigator and gunner on the flying fortress "Try Martin" in World War II.

**AIRPORT:** The General Omar N. Bradley Municipal Airport, named in honor of a native son, is located 2 1/2 miles north of the city on Highway 63. The airport area covers 197 acres of land. The total cost of the airport was \$400,000. The field is a Class 3, CAA rating.

**CHURCHES:** Moberly has 23 Protestant Churches and two Catholic Parishes. All supplied with excellent church buildings.

**CITY GOVERNMENT:** In September, 1944, Moberly adopted the City Manager Form of Government which consists of 5 councilmen, one of whom is chosen as mayor and all serving a term of three years.

**CIVIC:** The community is served with a strong Chamber of Commerce of 450 members with a full time paid executive, Rotary, Kiwanis, Progressive Club, Business & Professional Women's Club, Music Club, University Women's and other cultural and fraternal organizations.

**CLIMATE:** Altitude above sea level 872 feet. The prevailing winds are from the south and southwest. Annual precipitation over a period of 16 years, 37.62 inches. The average mean temperature is 53.7 degrees. The average growing season is 185 days.

**FAIRS:** The Randolph County Fair and Rodeo is a three day annual agricultural and livestock show, sponsored by the Moberly Chamber of Commerce. Prizes are awarded in horticulture, livestock, poultry, 4-H Club activities and home economics.

**FINANCIAL:** Two strong banks. Total deposits \$11,565,000. One savings and loan association assets \$500,000. Several loan agencies. 1945 postal receipts \$80,149,26. Postal Savings Deposit May, 1946, \$1,064,341.

**HOSPITALS:** Two privately owned hospitals with 70 beds and 26 private rooms. The Wabash Railroad maintains a hospital of 30 beds for its employees. A county health unit maintains a full time nurse.

**HOTELS:** Five hotels with a total of 185 rooms. 3 Auto courts.

**INDUSTRIES:** Principal companies with industrial operations in Moberly include the Brown Shoe Company, Wabash Railroad Shops, McDonald Foundry, J. Fossler Manufacturing Company, H. R. Silk Hosiery Mills, F. M. Stamper Company, Missouri Hay Press Company, McDonald Machine Shop, Croft Machine Shop, Orscheln Brake Lever Company, and Ureque Company.

**LIBRARIES:** Carnegie Public Library. David W. Stamper Memorial Science Library established at Moberly Junior College.

**NEWSPAPERS:** One daily and one weekly serving 11,855 subscribers covering Randolph and adjoining counties.

**RECREATION:** 4 Theatres with 2750 seats, municipal auditorium seating 1260, swimming pool, athletic field including lights for night activities and a modern Country Club with a 9-hole golf course. Rothwell Park, 320 acres equipped with all recreational facilities. Downtown Tannehill Park with facilities for band concerts. Excellent fishing at Sugar Creek Lake.

**RETAIL TRADE:** Number of outlets 220; Proprietors 206; Employees 668; Payroll \$514,000 (1940 Government Census). Moberly is the largest retail center in North Central Missouri.



**SCHOOLS:** There are six white elementary schools offering instruction for grades 1 to 7, a Junior High School for grade 8 to 10 and a Junior College which offers a well rounded program for grades 11 to 14. In addition there is the Lincoln grade and high school for colored pupils. Approximately 100 teachers are employed to serve the 2,000 pupils who are enrolled in the system. Modern buildings with superior equipment give maximum opportunity to boys and girls to secure the best educational advantages at low cost. Two Parochial schools, modern and well equipped, serve the Catholic Parishes.

**TAXATION:** The total tax levy for the city, county and state is \$2.87 per \$100 with a total assessed valuation of \$3,058,777.00.

**TRANSPORTATION:** The city is served by the Wabash and M. K. & T. Railroads, 11 Passenger and 16 freight trains moving in six different directions pass through the city each day. The headquarters of the Orscheln Brothers Truck Lines are located here with terminals in 8 principal cities of the middle west. 16 buses serve the community daily. Moberly is the junction point of two Federal highways, routes 63 north and south, 24 east and west. Transportation within the city is furnished by local city bus lines.

**UTILITIES:** Natural gas and electricity supplied by the Missouri Power & Light Company. Southwestern Bell Telephone Service.

**WATER:** Municipally owned. Source, City Reservoir. Storage Capacity 1,340,000 gallons. Consumption 1,200,000 gallons daily. Purification method, coagulation, rapid sand filters and chlorination.

**WHOLESALE:** 31 establishments including groceries, ice cream, auto accessories, beer, bakery goods, meats, feeds, oil, beverages and chick hatcheries.

**RANDOLPH COUNTY**

**FARMS:** Has 2,012 farms, comprising 309,760 acres and averaging 126.1 acres per farm. Has an area of 484 miles and a farm population of 11,538. Farm income \$1,708,259. (1940 census).

**LOCATION:** Randolph County, Huntsville County Seat, is located 30 miles north of the Missouri River and is a part of the North Central group of counties. Because of its inland location has a climate essentially continental.

**MINING:** The strip and deep shaft mining of bituminous coal in the county reached a total of 540,547,000 tons in 1943. The Bevier seam coal with a 4 foot average in thickness averages 6,400 tons per acre.

**POPULATION:** The county population is 24,458 (1940 census) which is 50.5 per square mile. The major towns are Moberly, Huntsville and Higbee.

**PRODUCTS:** The county is primarily a livestock county producing beef and dairy cattle, sheep and hogs. In addition to pasture and hay, corn, soybeans and oats are the most important crops.

**TOPOGRAPHY:** The topography is flat to high rolling prairie with soil types running mostly to Lindley and Shelby.

For Additional Information Write  
**MOBERLY CHAMBER OF COMMERCE**  
Moberly, Missouri



MASONIC TEMPLE, MOBERLY, MO.



FLOCK OF 5000 RANDOLPH COUNTY TURKEYS



HERD OF RANDOLPH COUNTY HEREFORD



COAL MINING INDUSTRY - RANDOLPH COUNTY



REED STREET, MOBERLY, MO.

**Accession Number M183-01**  
**Description**

A map showing railroad connections to principal cities within a 400 mile radius of Moberly, Missouri. Surrounding the map are photographs and text describing life in Moberly and Randolph County, Missouri. Photographs and text of the General Omar N. Bradley Municipal Airport are highlighted in red pencil. Handwriting on the back reads: "Official File 273, 6-3-46." M183 is located on the back of this map.

**Date(s)**  
**Cartographer** Map: Unknown. Moberly Chamber of Commerce.  
**Keywords** [Cities and towns](#) [Airports](#) [Railroads](#)  
**Photo Color** Color  
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