

# First Televised Speech from the White House



## Description

Preparations for the first televised address at the White House, Sunday, October 5, 1947. President Harry S. Truman (left, behind lectern) urged viewers to save food for Europe. Charles Luckman, Chairman of the Citizen's Food Committee, stands next to the president. A cameraman looks through a large television camera at right. From: Charles Ross Papers, 12x18 Metal Album.

## Date(s)

October 5, 1947

**Accession Number** 96-99

8x10 inches (21x26 cm)      Black & White

**Related Collection** [Ross, Charles G. Papers](#)

**Keywords** Executive advisory bodies      Food      Presidents      Television

**HST Keywords** Food Conservation Program; Truman - Addresses - Radio - T. V. - General File

**People Pictured** Luckman, Charles, 1909-1999      Truman, Harry S., 1884-1972

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