

First Televised Speech from the White House



Description

Preparations for the first televised address at the White House, Sunday, October 5, 1947. President Harry S. Truman (left, behind lectern) urged viewers to save food for Europe. Charles Luckman, Chairman of the Citizen's Food Committee, stands next to the president. A cameraman looks through a large television camera at right. From: Charles Ross Papers, 12x18 Metal Album.

Date(s)

October 5, 1947

Accession Number
96-99

8x10 inches (21x26 cm) Black & White

Related Collection [Ross, Charles G. Papers](#)

Keywords Executive advisory bodies Food Presidents Television

HST Keywords Food Conservation Program; Truman - Addresses - Radio - T. V. - General File

People Pictured Luckman, Charles, 1909-1999 Truman, Harry S., 1884-1972

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