

# Billboard, St. Louis, advertising the Red Cross "Answer the Call" Fund Raising Campaign



## Description

Billboard at Bircher and Kings Highway, St. Louis, MO, advertising the Red Cross "Answer the Call" fund raising campaign.

Date(s)

1952

Accession Number

2001-132

4.5x6.5 inches    Black & White

Related Collection [Harry S. Truman Papers Staff Member and Office Files: Charles W. Jackson Files](#)

Keywords   Fund raising    International organization    Signs and signboards

HST Keywords Missouri - Cities - St. Louis - General File - Red Cross; Red Cross - Fund Raising Campaign - Missouri, St. Louis

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