

# Billboard, St. Louis, Advertising the Red Cross "Answer the Call" Fund Raising Campaign



## Description

Billboard on Skinker at the entrance to Express Highway, St. Louis, Missouri, advertising the Red Cross "Answer the Call" fund raising campaign.

## Date(s)

1952

**Accession Number** 2001-130

4.5x6.5 inches    Black & White

**Related Collection** [Harry S. Truman Papers Staff Member and Office Files: Charles W. Jackson Files](#)

**Keywords** Fund raising    International organization    Signs and signboards

**HST Keywords** Missouri Cities - St. Louis - General File - Red Cross; Red Cross - Fund Raising Campaign - St. Louis, Missouri

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