Harlow Curtice, Mrs. C. E. Wilson, and C. E. Wilson at GM Motorama



Description

With orchestra, ballet, and chorus arrayed on a two-level mechanized stage at New York Waldorf-Astoria Hotel, General Motors opened its seven-day Motorama of 1953 Saturday. In its display, GM introduced seven special cars built exclusively for the show--four with glass fiber reinforced plastic bodies. Photo shows: Harlow H. Curtice (left), Acting President of General Motors, greeting Mrs. C. E. Wilson (center), and C. E. Wilson, former GM President and Secretary of Defense designate. From: Beth Gore.

Date(s) ca. 1953

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7.5 x 9.5 Black & White

Keywords Businessmen Cabinet officers Automobile industry and trade

People Pictured Curtice, Harlow Herbert, 1893-1962 Wilson, Charles Erwin, 1890-1961

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