

**Description**

With orchestra, ballet, and chorus arrayed on a two-level mechanized stage at New York Waldorf-Astoria Hotel, General Motors opened its seven-day Motorama of 1953 Saturday. In its display, GM introduced seven special cars built exclusively for the show--four with glass fiber reinforced plastic bodies. Photo shows: Harlow H. Curtice (left), Acting President of General Motors, greeting Mrs. C. E. Wilson (center), and C. E. Wilson, former GM President and Secretary of Defense designate. From: Beth Gore.

**Date(s)**

ca.  
1953

**Accession Number** 99-1332

7.5 x 9.5    Black & White

**Keywords** Businessmen    Cabinet officers    Automobile industry and trade

**People Pictured** Curtice, Harlow Herbert, 1893-1962    Wilson, Charles Erwin, 1890-1961

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